



How to
COLOR-PLAN
your home with

PITTSBURGH[®] PAINTS





You can make your home a work of art! *...and you don't need to be a genius to create it!*

HAPPY LIVING calls for comfort and beauty in the home and you can achieve both through the wise use of color.

Color and its effect upon people have been the subject of scientific research for many years. Because of this research, the knowledge of color and how to use it are right at your finger tips, ready to help you create the lovely home of your dreams.

As a result of these studies, we know some colors have a stimulating effect, some a soothing and relaxing quality, while others can fatigue, depress and irritate. Color can help you feel warmer or cooler. Color can

alter apparent distance, size and weight of objects. It can help you see objects more clearly, or make them seem less distinct.

Pittsburgh color experts and technicians have captured and harnessed the energy which science has shown colors possess in their modern, functional system of COLOR DYNAMICS.®

COLOR DYNAMICS has been used most effectively for years in schools to improve academic ratings and behavior of pupils. In hospitals, it has increased comfort and aided convalescence of patients and improved the efficiency of medical and nursing staffs. It has aided the productive efficiency, morale and safety of workers in industrial plants.

Today, COLOR DYNAMICS is recognized also as a milestone in home decorating. With this system of painting you can make your home a work of art—and you don't need to be a genius to create it.

You can color-plan your home more simply, easily and accurately to give it refreshing new charm and enhance the pleasure, well-being and contentment of your family and friends. All the study and research has been done for you, the results are yours to use.

There is a seemingly inexhaustible number of functional as well as pleasurable uses of color in the home, when you follow the principles of COLOR DYNAMICS.

Many of these are presented in the following pages of this book. Here you will find tailor-made patterns, decorator-inspired and scientifically treated to guide you in making your home lovelier to live in as well as lovelier to look at.

Jo Bull

(Mrs. Jo Bull is a well-known authority on the use of color in the home. She has contributed to many national publications, has written several books on decorating, and has served as color consultant and stylist to national manufacturers and home builders.)

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Interior on front cover:—Rubberized WALLHIDE® Maestro® Color Mission No. 8 on walls, SATINHIDE® Enamel of same color on woodwork. Screen behind sofa in SATINHIDE Enamel Maestro Color Golden Rod No. 205R. Sally Wynn Interiors, decorator.

Although colors shown in this book are as accurate as modern printing can reproduce them, color selections should be made from color cards or color chip samples.



This brilliant room is a forecast of color trends, using Rubberized WALLHIDE Sunny Yellow on the walls, in a related scheme of yellow, gold and orange. Decorator: Rosalyn Kant.

Modern trends in color open new horizons in home decoration

ALL COLORS ARE BEAUTIFUL . . . most combinations of color are pleasing. The colors and combinations which satisfy you will always be in style, always in good taste.

But there are fashions in colors for the home, just as there are fashions in the color of clothing. For a long time, the trend was to opposites . . . red and green, turquoise and orange. Although such combinations are still good, today, the fashion is toward combinations of hues close to each other on the color spectrum, such as blue, blue-green and green, or blue, blue-violet and violet. With this is the continued preference by homemakers for light colors on walls, accented by deeper colors in upholstery and accessories.

What COLOR is

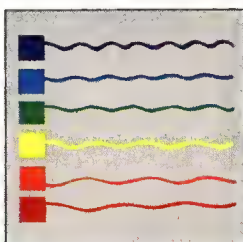
and what it does

COLOR IS MANY THINGS . . . an emotional impact . . . real energy that influences and affects human behavior . . . beauty in itself.

We subconsciously attribute certain meanings and qualities to some colors. Red, the color of fire, is associated with warmth. Yellow, the color of sunlight, is cheerful and a morale booster. Green, the color of nature and the outdoors, is tranquil and refreshing. Blue, the color of the sky and water, is cool, restful and soothing; emotionally it inspires peace and deliberation.

While the whole science of color is a learned one, a little knowledge of what color is and what it will do can make your home lovelier to look at and to live in.

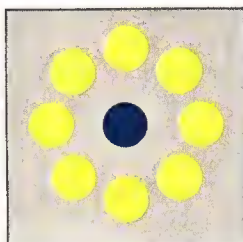
The sensation of seeing color is produced by the action of light waves reflected from a surface to the human eye. These light waves are a small, visible portion of the electromagnetic spectrum.



What we see as white light actually consists of many colors. These colors move in waves that range from 16 to 28 millionths of an inch in length. The human eye receives trillions of such impressions every second from these waves.

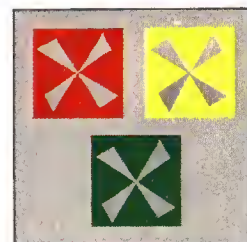
All colors have the same basic dimensions—hue, value and chroma. Hue is the name of the color. Value defines its lightness or darkness. Chroma tells us how much hue is in it. All these contribute to the influence of a color. A color scheme with all hues equal in value and chroma is soft and soothing. The same colors, in contrasting value and chroma, would be bold and dramatic.

Color can change the seeming size of objects. For instance, in this grouping of yellow discs with one blue disc—all of the same size—the yellow discs seem larger. This is because they are lighter in color. This color is of longer wavelength, making these discs seem nearer.



Color also has a definite effect upon adjacent color. Two color chips have a certain appearance when viewed separately. But placed side by side a change occurs.

Similarly, the eye receives colors differently when they appear against different backgrounds. In this illustration the designs in each of the colored areas are the same neutral gray. But the gray appears different in each case, due to the colors which surround it.

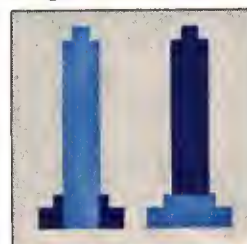


In selecting a color scheme, it must be remembered that colors usually look stronger and brighter on large areas than they do on small areas. This accounts for the fact that colors often appear stronger when applied to the walls than they do in small chips. The color you like in a small chip might be too bright for comfort when you actually get it on your walls.



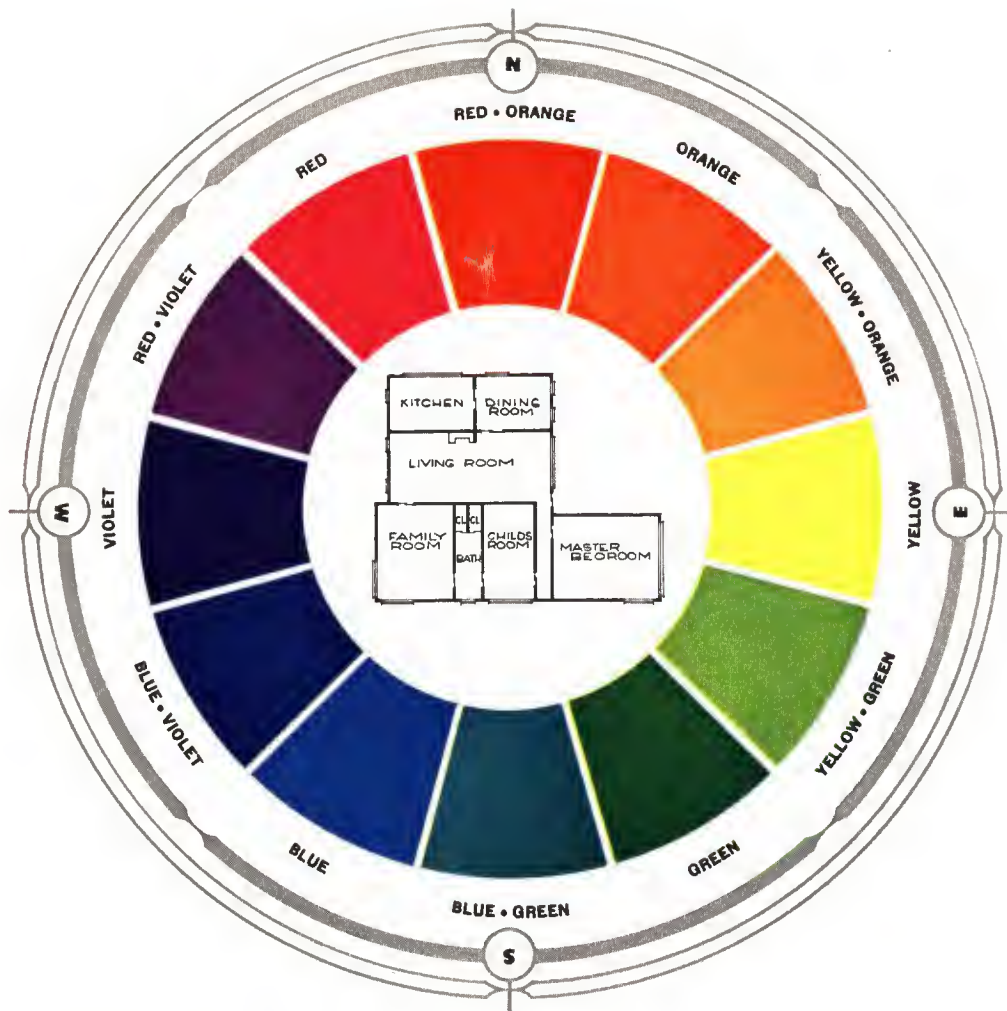
Color and form can deceive the eye. For instance, in this illustration of a top hat, the brim of the hat is as long as the crown is high, although the height appears greater.

In this illustration of two buildings, the one with unbroken color seems taller, although both are of the same height. The vertical dimension of the other has been shortened by the solid band of horizontal color at the base. Thus color can be used to emphasize or reduce the illusion of height and size.



By following the principles of COLOR DYNAMICS you can make use of such visual illusions and the other attributes which science has shown colors possess, to color-plan more easily and accurately.

You can use light colors to make small rooms seem more spacious, deeper hues to make large rooms seem smaller. Square rooms can be made more interesting by painting one or two walls in a deeper value of the color on the other walls, or a contrasting hue. Darker colors on end walls of long, narrow rooms can make them seem wider. Proper use of colors on the exterior can make a tall house seem lower, or a low house seem higher.



The Color Wheel

*... an easy way to
color-style your home*

THE COLOR WHEEL is a simple way of showing how colors are related to each other. Primary red, blue and yellow are equal distances from each other. All other colors come from mixing them together.

Because scientists have already worked this out, you need only to study the color wheel shown here, and the knowledge is yours almost effortlessly.

To use the color wheel, make a rough sketch of the floor plan of your house. You should show windows, so you can tell the direction of light into the rooms. In

color-planning it is important to consider the quality of the light color, as well as furnishings. The strongest light comes from the sun. Its rays vary from warm yellow from the south and west, to a bluish cast from north and east.

Now place your sketch within the color wheel, with the north facing "N". This will suggest colors for each room, based on exposure to sunlight.

For example, if your kitchen faces due south, the color wheel suggests blue-green. But perhaps your kitchen is dark because of too few windows or heavy shade. To lighten the room, paint it a pale version of blue-green, a soft aqua or turquoise. Then reach across the wheel to the complementary color, red-orange. Use this in place mats for your breakfast table or in pottery accents. Or if your kitchen is dark you might color-style it as if it had a northern exposure and use yellow, pink or peach on the walls. The combinations are infinite and the results can be uniquely yours.

These simple rules of color harmony *will help you color-plan easily and accurately!*

THE PLEASANT COMBINATIONS of color in your home result from the arrangement of the spectrum we call the color wheel. Look at the wheel pictured on the preceding page. Study and memorize the sequence of the colors.

There are several simple color schemes drawn from the wheel. All others are variations of these. Most popular today is the analogous or related harmony, which uses colors that follow each other in sequence on the wheel. The triad harmony uses three equidistant colors. Complementary or opposite harmonies use colors opposite each other on the color wheel.

In addition to these, there is the monochromatic harmony which uses several values of the same basic colors.



BLUE • GREEN

Analogous or related harmony

This example of an analogous color, or related, scheme is a sequence of blue to green. Bright upholstery and vivid walls give it a dramatic flair. Other selections could have been yellow walls with a deep green chair, yellow-green accessories—or pale orange walls with brilliant red-orange chairs and yellow-orange accessories. Decorator: Virginia McWilliams, A.I.D.



Triad harmony

This subtle version of a triad scheme is based on the primary colors of red, blue and yellow. Grayed-blue walls are warmed with a gold-yellow sofa, brightened by the red accents of flowers and fruit. Another version could have been done with pale green walls, deep violet sofa, and orange accessories in lamps and ashtrays. Decorator: Hubliner & Himmel, A.I.D.



RED • ORANGE

BLUE • GREEN

Complementary or opposite harmony

An elegant scheme is this combination of opposites on the color wheel. Blue-green walls and furniture are cool and comforting, sparked and made more bold with red-orange in carpet and screen. Another common version of this scheme is red and green. Decorator: Virginia McWilliams, A.I.D.

Split complementary harmony

Infinite color schemes can be created by varying the complementary color scheme. Here interest of a contrasting color scheme is expanded by using yellow on the walls as the main color. Instead of violet, the true complementary color, as the only accent, blue-violet and red-violet, which adjoin the true complementary on the color wheel, are used in flowers and upholstery. Decorator: Hubliner & Himmel, A.I.D.



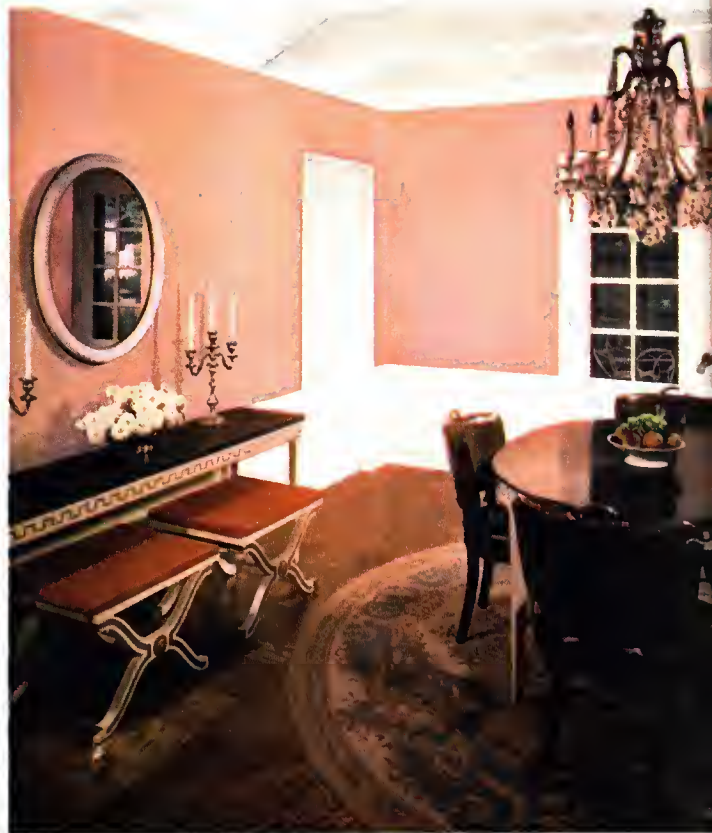
RED • VIOLET

YELLOW

BLUE • VIOLET



The kitchen faces north . . . and the family loves cheerful surroundings. So what better choice for the walls and ceiling than a tint of the red-orange indicated on the color wheel, WALLHIDE Semi-Gloss Maestro Color 15P16, or Strawberry Pink No. 231K. Decorator: Marion Heuer, A.I.D.



Light coming into the dining room is from the north and east. So a warm value of red-orange was chosen, softened with white on woodwork and ceiling. WALLHIDE Alkyd Flat Sandalwood on walls, WALLHIDE Alkyd Flat White on ceiling, and White SATINHIDE Enamel on woodwork. Decorator: Lynn Huey & Son.

Suit your COLOR PLAN to the room and the house



AN EASY WAY to select basic colors for your home, yet achieve individuality, is to place the floor plan of your house within the color wheel. Here is an illustration of the way one home could look, following the principles of COLOR DYNAMICS. You will see the floor plan of a hypothetical house facing north on the color wheel. Here are actual rooms to show you how easy it is to have a beautiful home to your taste and color preferences, within the framework of the color wheel.

The family room faces south and west. The wheel suggests blue for walls, such as Rubberized WALLHIDE Maestro Color Pacific No. 258. Ceiling is Rubberized WALLHIDE Maestro Color Pebble No. 120R. It's a happy choice for quiet family evenings, because it carries the feeling of peace.

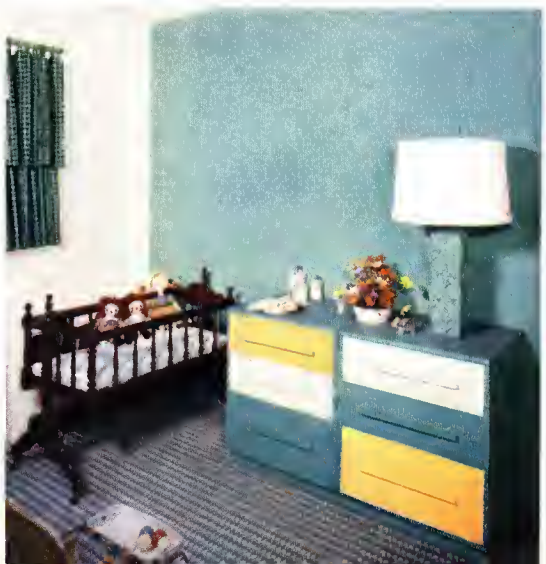


The living room faces east and decorators Lynn Huey & Son reversed the color plan of the dining room, using WALLHIDE Alkyd Flat White on walls, White SATINHIDE Enamel on woodwork, and WALLHIDE Alkyd Flat Sandalwood on beams and ceiling, with yellow as accents.



The master bedroom also faces east. Here decorator Kirkman Z. Fischer provided a sunny background with walls of WALLHIDE Alkyd Flat Suntone and a letdown of WALLHIDE Alkyd Flat Seafoam Green on the ceiling to blend with the green furniture.

The baby's room faces south . . . and the suggested wall colors are Rubberized WALLHIDE Turquoise and White. These colors, repeated in SATINHIDE Enamel on lamp and chest, were warmed with areas of SATINHIDE Sunny Yellow.



How to use COLOR to create the emotional or psychological effects you want



When and how to use strong colors

Strong colors attract the eye, give the effect of coming toward you. Here decorator Edward I. Burch, A.I.D., uses Rubberized WALLHIDE Maestro Color Adriatic No. 165 on the walls to draw the eye, make this enchanting room seem cozy, and give it an atmosphere of quiet, good taste.



When and how to use warm or cool colors

Cheerful yellows, such as this Rubberized WALLHIDE Maestro Color Yellow Daisy No. 64K, give a feeling of warmth, as in this friendly room done by decorator Betty Lotz, A.I.D. When you use cool blues and greens on major areas, the effect is that of peace and tranquility. Red suggests excitement.



When and how to use neutral colors

Neutral white, gray or beige "go" with every other color in the spectrum and are a perfect background for a color scheme based on furniture tones. Here decorator Ethel Samuels sparks green and blue against walls of Rubberized WALLHIDE Bone White.



When and how to use pale colors

Pale colors draw the eye outward, give a feeling of airiness, of space. Decorator Emily Kay uses Rubberized WALLHIDE Pink Chiffon on walls and repeats this hue in furniture and draperies, so there is no color-break to interfere with this effect.



This peaceful but enchanting room reflects simple, quiet taste. Because the Ralcigh Tavern Tan walls of WILLIAMSBURG Wall Paint are near the color of the draperies and bedspreads in both chroma and value, this bedroom has a soft and soothing effect. Decorator: William A. Benner.

Any color scheme can be soft or dramatic



ONCE YOU HAVE CHOSEN your favorite combination of colors, the next decision is the kind of look you want to achieve . . . soft and relaxing, or bold and stimulating. The same basic scheme can serve for either. You'll remember that *value* means the lightness or darkness of a color, that *chroma* defines its saturation, its weakness or strength. When you use colors throughout a room, each with approximately the same value and chroma as the others, you get a soft, blended look. When you use these colors in contrasting value and chroma, you get a vigorous, dramatic look.

See what a change when you contrast the strength and the saturation of the colors in this room. The deeper tone of the walls painted with Rubberized WALLHIDE Turquoise now makes a dramatic background for the upholstery, drapes, and bedspread.



Your living room . . .

do you really "live" in it . . . or is it essentially a "party" room?

BEFORE YOU PLAN your living room colors, do stop a minute and think about the way you will use it. More and more families are spending their leisure hours in the den, the study or the family room. This leaves your living room in the position of the old-fashioned parlor . . . primarily a place to entertain. If you play cards with your friends, sit and talk, or listen together to good music, then you'll probably want a soft, comfortable color scheme, to promote a feeling of closeness and quiet. If you usually have big parties, with much moving around, then you may prefer more stimulating and dramatic colors, to keep the excitement going. The emotional impact of the colors you choose may well determine the success of your entertaining.



Gay enough for parties, soothing enough for family evenings, the cheerful walls of Rubberized WALLHIDE Sunny Yellow in this room blend comfortably with the greens and browns of the furniture fabrics and carpeting.



Bright and young, this Scandinavian Contemporary room is sparked with strong blue walls of Rubberized WALLHIDE Maestro Color Sublime No. 227, contrasting brilliantly with the red-orange of the sectional sofa. "Viko" furniture by Baumritter.



Soft and subtle, this attractive Bamboo color of Rubberized WALLHIDE Wall Paint gives a warm but neutral background for the soft blue-green of sofa and chair.



Here is a blending color scheme of greens, with Rubberized WALLHIDE Seafoam Green on walls, set off with White SATINHIDE Enamel on woodwork. Decorator: Betty Lotz, A.I.D.



Here's a charming traditional room color-schemed for quiet parties, for after-dinner coffee before a friendly fire, for pleasant evenings at home with the family. Decorator Kirkman Z. Fischer used Rubberized WALLHIDE Frosted Mint to provide a happily blending background for comfortable, elegant furnishings.



Give an old-fashioned room a new look with a trend-setting color scheme of yellow and red-orange, softened with white. Walls are Rubberized WALLHIDE Bamboo, and fireplace of Bone White SATINHIDE Enamel. The white bed is dramatized with a red-orange canopy and skirt. Photograph: Armstrong Resilient Floors.

Your bedroom— *should be comfortable, restful and relaxing*

A BEAUTIFULLY COLOR-DECORATED ROOM can be a dream room in every sense of the word. It can put you at ease after a busy day, or it can serve as an inspiration to getting up in the morning. It's the one room in which you can use color to suit your taste and individuality. The men of the family may prefer bold, masculine colors, while the distaff side favors delicate pastels. If the room is dark, or you want a cozy room, yellows, reds and oranges might be important in your color scheme. If the room has plenty of sunlight, or you like a cool, spacious feeling, you will probably choose green, aqua, turquoise or blue.





Delicate and subtle, this pleasing combination was suggested by architect Bruce Johnson. Rubberized WALLHIDE Peach Glow on the walls blends with the lavender and pink furnishings to give this bedroom an atmosphere that is truly feminine and delightfully fresh.



Walls of Rubberized WALLHIDE Como Blue and ceiling of Rubberized WALLHIDE Ceiling White make this room masculine enough for father, feminine enough to please mother. Decorator: Robert Owen Johnson.



Walls of Rubberized WALLHIDE Eye Rest Green, with paneled fireplace wall in SATINHIDE Enamel Seafoam Green, emphasize the Early American atmosphere of this tasteful bedroom. Furniture: Consider H. Willett, Inc.



Sweet and pink and pretty, but with enough bold color to give it interest . . . this room could grow with any child from babyhood through her teens. Decorator Ethel Samuels chose a pale pink tint of paint—Rubberized WALLHIDE Pink Chiffon—to set the theme, and blended it with pink and white in bedspread and rug, with white furniture.



Three walls and ceiling of Rubberized WALLHIDE Bone White and a focal wall of Rubberized WALLHIDE Maestro Color Adriatic No. 165 sets a teen-age masculine theme in this room designed for the American Carpet Institute.

Walls of Rubberized WALLHIDE Sunny Yellow provide a bright background for twin red-orange studio beds in this pleasant bedroom for teen-age youngsters.





Cheerful and pleasing for a youngster—equally satisfying to his mother's sense of fashion—walls of this bedroom are painted with Rubberized WALLHIDE Maestro Color Old Lavender No. 167 to serve as a muted background for the drapes, bedspread and honey tones of the furniture.

Color is important in children's rooms, too!

CHILDREN REACT to the emotional impact of color as much as grownups. A pretty room helps to instill a sense of neatness and certainly is the beginning of a sense of beauty. Make your child's room a simple one . . . plan it so that the child can take care of it as he grows up.

Practical painted walls are washable, and painted furniture gives you a chance to make a quick fashion change from time to time without a major new investment.



A unified color scheme is achieved in this room for two girls with walls of White Rubberized WALLHIDE. These serve as a dramatic setting for carpet, painted chest and fabric patterns. Photograph: courtesy Archibald Holmes & Son Carpets.





Rubberized WALLHIDE Maestro Color Cactus No. 53 on walls and Maestro Color Charcoal No. 280 on ceiling are pleasingly combined to serve as an excellent foil for the vari-colored drapes and dark green upholstery. Furniture: Consider H. Willett, Inc.

Color-scheme dining rooms for candlelight

EVEN IF YOU don't use candles *every* night, your dining room is probably most often seen under artificial light . . . never as strong and brilliant as sunlight. So when you plan your dining color scheme, select colors under the kind of light most often used.

Walls of Rubberized WALLHIDE Maestro Color Sage No. 140R blend with a tone in the rug and chairs.



A dark room is brought to evening brilliance with walls of Rubberized WALLHIDE Maestro Color Ember No. 283K accented with white. Furniture: Consider H. Willett, Inc.



Walls and ceiling of Aquamarine WALLHIDE Semi-Gloss Enamel set the decorating theme for this convenient, stylish bathroom. This hue teams well with the pink fixtures and window curtains. The large mirror gives the room the appearance of added size.



Fresh and cooling as seafoam, this bathroom, with walls of WALLHIDE Semi-Gloss Maestro Color Adriatic No. 165 and White ceiling and trim, might adjoin a bedroom done in gold, beige, green or blue. Photograph: Armstrong Resilient Floors.



Walls of WALLHIDE Semi-Gloss Maestro Color Sugar Cane No. 246K, with accents of red and blue, suit this cheerful bathroom to a casual home. Photograph: Universal-Rundle.

Blend bathrooms into your general decorating plan

WHEN COLOR-PLANNING the bathroom, take the room nearest it into consideration. If it opens off a bedroom, it should blend with the bedroom decor. Off a hall, it may be treated individually as any other room. For best results, repeat the color of the fixtures . . . in the floor, in towels, or in the shower curtain. If fixtures are a color that doesn't "go" with the rest of the scheme, blend them in by painting walls a color you like, doing floor and towels that same color. Add a touch of the fixture color in one towel, the bath mat, and a couple of small accents.



As pleasant to work in as a summer garden, this delightful kitchen combines the atmosphere of sunny outdoors with the sleek lines of modern equipment. WALLHIDE Semi-Gloss Enamel Primrose Yellow on walls is in sharp contrast to the deep brown and white checkerboard floor covering. Ceiling in WALLHIDE Semi-Gloss White Enamel. Designer: Paul Decker.

Kitchen colors should be gay and stimulating—but not over bold



MOST HOMEMAKERS spend a good share of their waking lives in the kitchen . . . cooking, washing up after meals, getting the children's snacks, preparing for a party. Because this is essentially a workroom, it should be thoughtfully color-planned. More than any other room in the house, the kitchen can express just the feeling *you* want, because it is your personal domain. Let color keep you happy during your working hours . . . let the practical aspects of paint give you time for leisure. Use paints with tough, washable surfaces that will save you cleaning time, keep their beauty.

Walls of WALLHIDE Semi-Gloss Enamel Rose Pink for stimulation and flattery, accented with Angora Waterspar Enamel cabinets and trimwork . . . here's a well-planned kitchen scheme that will make your working hours happier.



Red-orange and gold, the colors in this kitchen-family room reflect the excitement and the activities that go on most of the day. Walls of WALLHIDE Semi-Gloss Maestro Colors Peach No. 62K and Ember No. 283K reflect, but temper, the summer sun, give brilliance in bleak months. Photograph: Armstrong Resilient Floors.



Walls of WALLHIDE Semi-Gloss Enamel Dawn Pink, setting off the turquoise cabinets and appliances, provide a charming environment that makes sheer fun out of workaday chores.

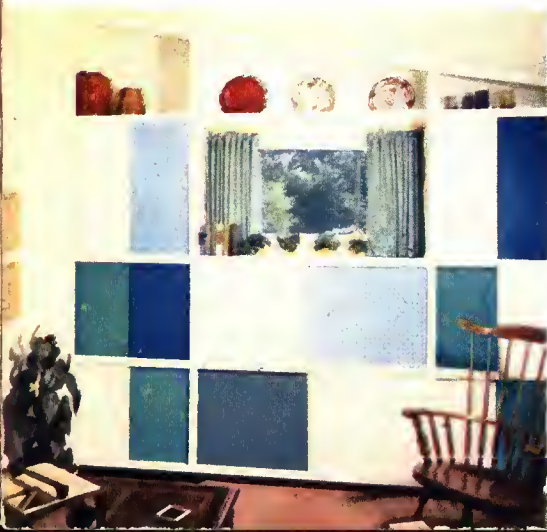


Architect Ralph C. Huszagh suggested the cool, soft green of WALLHIDE Semi-Gloss Maestro Color Green Glow No. 72 for a combination kitchen-breakfast room.



Decorator Lucille Richardson designed this family room as a quiet spot for reading or watching TV, but it is plenty exciting enough for more active fun. Rubberized WALLHIDE Maestro Color Eden No. 222 on walls, with the same hue repeated in the floor covering, is a perfect background for brightly colored books, pictures and lamps.

The family room—heart of the modern home— *needs both soft and brilliant colors for fun and relaxing*



ONCE UPON A TIME everyone had a living room and a parlor. Nowadays we call the more formal room the living room, the other the den, the study, the TV room, or the family room. Whatever it is called, it's the heart of the family fun, a place to play games or to read and relax. Because it serves both purposes, colors should be serene and exciting. This you can achieve with plenty of soft, subtle tones, dramatized with brilliant and bold colors. If it's primarily a place for the children, let brighter colors dominate. If you entertain grown-up friends in your family room, then concentrate on softer colors, bright accents.

Even the smallest study can be gay and fun, when you brighten it up with a coat of many colors used elsewhere in the house—Rubberized WALLHIDE Maestro Colors Mission No. 8, Colonial Blue No. 216R, Waikiki No. 277, Baby Blue No. 139 and Teal No. 238.



Red-orange and yellow make this room an exciting place for the children to play, a welcoming spot for grownups. Walls are Rubberized WALLHIDE Maestro Color 15P16, or Strawberry Pink No. 231K. The pegboard behind the sofa, painted with Rubberized WALLHIDE Maestro Color Custard No. 136, makes a perfect display for books, mottoes, and examples of youthful "art."

Turn a dull breezeway into a fun family room with color. The white theme of the exterior was used with two vibrant hues borrowed from accent colors in the interior—Rubberized WALLHIDE White and Maestro Colors Avocado No. 245 and Yellow Daisy 64K. Trim, SATINHIDE Enamel White.



The nostalgic flavor of yesterday combines with contemporary comfort in this adaptation of a cozy Colonial living room. The subtle background of WILLIAMSBURG Pelham Gray on the walls is sparked with White Satin Trim Enamel on woodwork, and the background of the sofa upholstery material. Ralph C. Huszagh, architect.

Traditional Williamsburg® Colors *... as beautiful in contemporary homes as in sophisticated and formal Colonial times*



THERE WAS A GREAT RICHNESS and sophistication in early WILLIAMSBURG, where men of wealth and learning surrounded themselves with beautiful furnishings inspired by their travels and correspondence throughout the world. Rehabilitated, refurnished, these homes are open for all to see our magnificent heritage of good taste. Pittsburgh has recreated the exclusive and authentic palette of WILLIAMSBURG colors . . . wonderfully subtle, just right for today's homes, whether traditional or contemporary.

WILLIAMSBURG Colonial Green Wall Paint on the walls and dado of White Satin Trim Enamel emphasize the fine lines of Colonial furniture. Ralph C. Huszagh, architect.





This formal living room is lovely in its blend of traditional 18th Century styling, classic accessories. The wall color of WILLIAMSBURG Market Square Green gives a perfect background for pictures and simply patterned chairs. Decorated by William A. Benner.



Walls of WILLIAMSBURG King's Arms Rose Pink give this comfortable bedroom the warmth and charm of early Colonial homes. Ralph C. Huszagh, architect.

WILLIAMSBURG Wythe House Gold walls blend with carpet and fabrics to form a soft background for the subtly curved French Provincial furnishings. Rosalyn Kant, decorator.



Fresh as the treetops on which it looks, this old attic gains new usefulness with remodeling and decorating. The complementary scheme is based on blue-green and red-orange. Soothing blue-green of Rubberized WALLHIDE Turquoise ties the room to its outdoor view, red-orange sparks its warmth.

Notice the distribution of color . . . major areas in blue-green, alternate stripes of SATINHIDE Enamel White and Turquoise on the closet door, red-orange concentrated in the sleeping area.

Use COLOR to put the punch in remodeling



With its striking scheme of blue and red, this basement becomes a friendly spot for family and friends. Its major areas of Rubberized WALLHIDE Maestro Color April Sky No. 42R are a perfect background for vacation souvenirs, spotlighted by WATERSPAR Enamel Fiesta Red on the door and display case.



Popular yellow and orange related color scheme was created by Sally Wynn Interiors to transform a dark and dull room into this sunny, happy bedroom. Rubberized WALLHIDE Maestro Color Poetry No. 84 is used on the walls, and Rubberized WALLHIDE Maestro Color Cream No. 3 on the ceiling.

Even the old furniture got a face-lifting with SATINHIDE Enamel Maestro Color Cream No. 3. Underscoring it all is a light floor, with its bright accent rug.

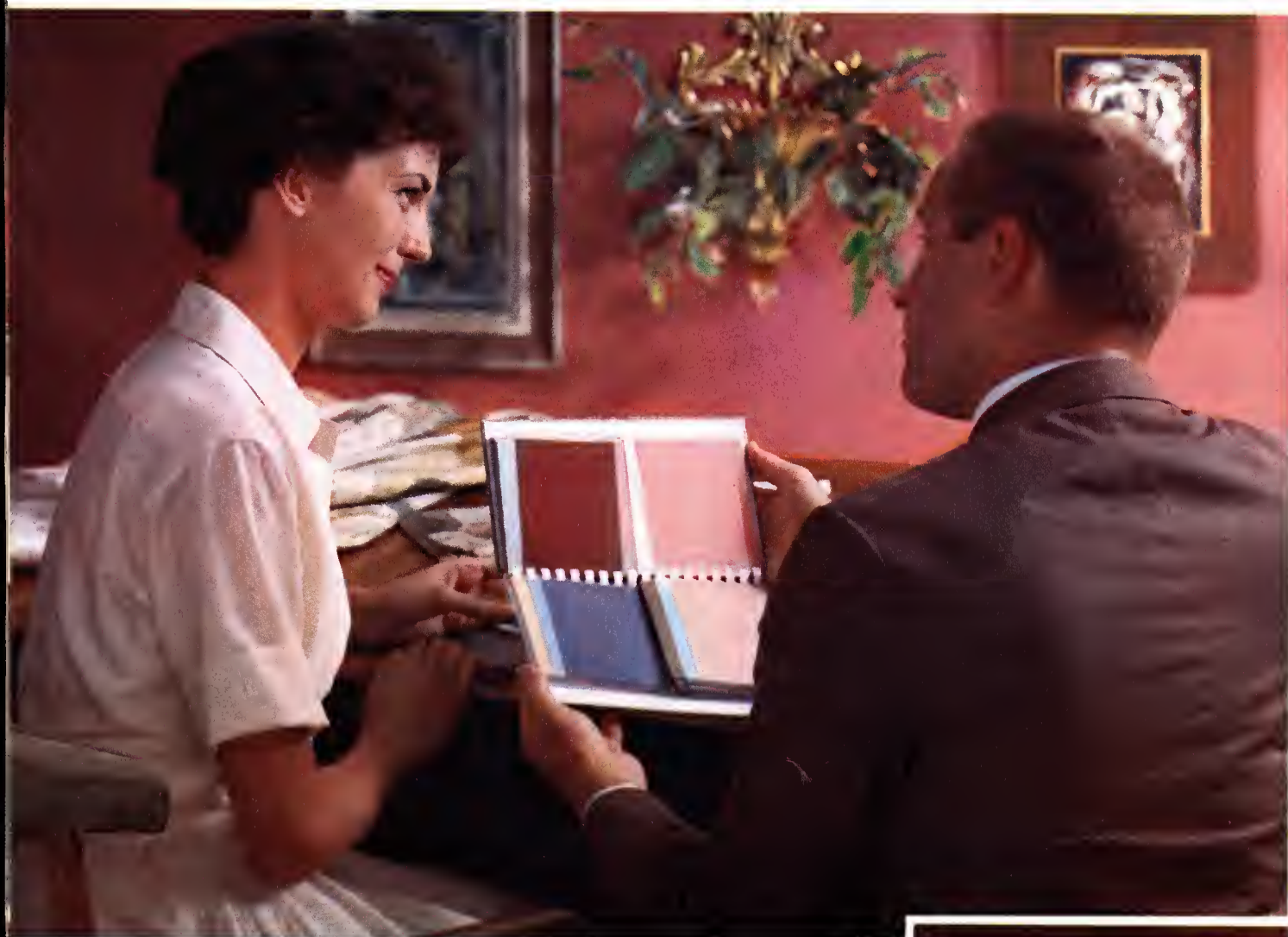
your rooms!

A LITTLE WORK . . . a lot of color . . . and you can turn a tired room, or an unused area of basement or attic, into a fresh, exciting background for your family. Whether your project is a major remodeling job or just a pepper-upper, you'll find that the proper combination of colors can be the secret of a gay and interesting room.



A classic Scandinavian scheme, a triad of blue, yellow, red, is boldly modern in this playroom. Rubberized WALLHIDE Maestro Color Yellow Daisy No. 64K for the pegboard wall. Rubberized WALLHIDE Maestro Color Bonnie Blue No. 151 on other walls. Redporcelain enamel on pre-fabricated fireplace and flue.

Color Planning with Pittsburgh's Maestro Color Planner...



AT LAST, here's the *easy* way of planning color schemes. Pittsburgh has developed the MAESTRO Color Planner, and your dealer has it. In it are hundreds of color combinations already worked out for you by Pittsburgh's experts. Just select a color chip you like, and there before you will be a choice of several combinations of colors to go with it . . . to use on walls, in slipcovers or upholstery, floor coverings, accents and accessories . . . for roof, sidewalls, trim and accent on the exterior of your home. Do go see your Pittsburgh Paint dealer about it today.



is made easy for you . . .
with Pittsburgh's Maestro Color Selector



Choose your paint from your dealer's MAESTRO Color Selector, in the more than 300 MAESTRO COLORS® offered in five high-quality interior finishes . . . Rubberized WALLHIDE® and WALLHIDE Alkyd Flat wall paints, in SATINHIDE®, WALLHIDE Semi-Gloss and WALLHIDE Gloss Enamels.

Over a hundred colors are also offered in SUN-PROOF® House and Trim Paints, SUN-PROOF Flat House Paint for exterior wood surfaces, where a low sheen is desired, and in CEMENTHIDE® Rubberized Masonry Paint for brick, stucco, concrete, cement block, cement-asbestos siding.

Pittsburgh offers you the right paint for the job

"BEAUTY IS AS BEAUTY DOES," runs grandmother's adage, and it was never truer than in the selection of paint. Only with the highest quality and the kind designed for your particular job will you have a finished home of lasting beauty and lasting satisfaction. The very name PITTSBURGH means quality. And Pittsburgh Paint chemists and technicians have developed a wide variety of fine finishes and protective coatings for every home painting need. There is also a wide variety of top-quality brushes and rollers. For lasting beauty in your home . . . see *your* Pittsburgh dealer.



Rubberized WALLHIDE, latex-type wall paint, goes on easily, leaves no lap or brush marks, dries in less than half an hour, has no objectionable odor, can be repeatedly spot-washed or scrubbed.

Alkyd Flat WALLHIDE wall paint goes on smoothly, is almost odorless. Can be washed without harm or fading.

SATINHIDE Enamel is the perfect companion for both Rubberized WALLHIDE and Alkyd Flat WALLHIDE. Can be used on woodwork and metal trim.

WALLHIDE Semi-Gloss Enamel can be used where high gloss is not desired. Good to use on interior trim to blend with flat walls, as well as in kitchens and bathrooms.

WALLHIDE Gloss Enamel is an all-purpose finish ideal for kitchens, baths, hallways, walls and woodwork. The tough film resists dirt, is easily washed.

FLORHIDE® Floor Enamel is a quick-drying, tough, high-gloss finish for floors and steps of wood, concrete and metal—both indoors and outdoors.

FLORHIDE Latex Floor Paint for concrete floors, walls, patios, breezeways, steps and porches. Requires no acid etching. Flows on easily and dries in less than an hour to a low luster that is handsome and durable.

Practical hints for easier painting

A GOOD PAINT JOB depends on three things—quality paint, the right tools and proper preparation. Be sure surfaces you paint are clean. Wash walls from bottom up, to prevent grease and dirt from marking walls.

After washing, patch cracks or breaks in plaster and sand them smooth. Lower light fixtures, remove switch plates, light brackets and hardware from doors and windows. This permits faster, easier painting.



After stirring paint to smooth, even consistency, dip brush half-way and wipe excess paint against side of can. Deeper dipping wastes paint.



Carry paint to wall with loaded bristles down to keep paint from running into ferrule. Lay paint on with short, curved strokes, lifting brush gradually, so you do not leave a thick edge of paint.



If you plan to paint walls and ceiling, start with ceiling and paint across narrow dimensions. Coat strip two or three feet wide at a time.



When painting wall areas, start in a corner at top and carry each strip to baseboard. Keep strips narrow so you are always working with wet edge.

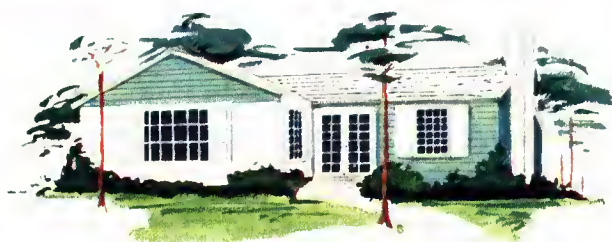


For large areas you may wish to use a paint roller. Start with several criss-cross strokes in middle of area to be painted. Then smooth paint evenly with long, parallel strokes. Go over thin spots again.



Paint door panel edges first. Then paint panels, starting at top. Then paint center and rails. Flow enamel on with least possible brushing.

Make the outside of your home



Sharp color contrast gives this house a cut-up look and makes it appear smaller than it actually is. Even the chimney, seldom worth emphasizing, is too prominent.



Now this house, painted in a uniform light color, seems much longer and larger. Even the chimney is pleasingly tied into the color scheme.



As light colors seem to advance toward the eye and make objects appear larger, you can make a house look taller and bigger by painting it white or in a hue of light value.



Notice how the same house, with siding and dormers painted in a darker color that retreats from the eye, appears to cling to earth, looks lower and smaller.

as attractive and inviting as the inside!

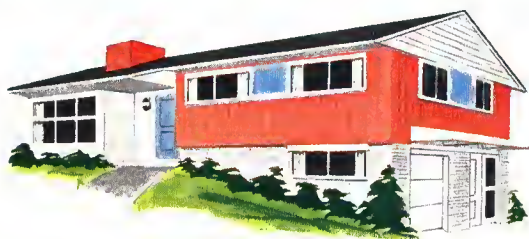


PROPER USE OF COLOR can make the exterior of your home the showplace of your neighborhood. Because you will probably live with your selected color scheme for some time, it's a good idea to plan it carefully.

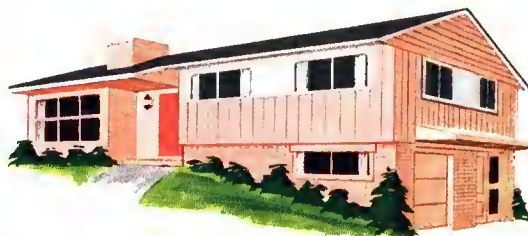
The principles of COLOR DYNAMICS can be applied equally to the outside as well as to the inside of your home. The method of selection is the same—one color for the larger areas, with accents to spark it up.

COLOR DYNAMICS can make a small house look larger. It can make a too-tall house seem to hug the ground. It can emphasize the perfect proportions of fine architecture, camouflage the ornateness of Victorian days, or define a noble doorway.

This beautiful home was color-styled with SUN-PROOF Salem Yellow House Paint on the body and trimmed in SUN-PROOF Pearl Gray on the shutters.



The unusual and distinctive appearance of this split-level home is achieved by the use of two colors and white, which emphasize its architectural forms and materials.



If you wish to make the same house look longer and lower, paint it uniformly with one color of light value. Then add a striking accent color on the door as a welcoming note.



This house looks too tall for its width because the same light color is used on both stories. This appearance of height is further accentuated by the dark-hued shutters.



The tall appearance has now been corrected by reversing the color scheme of the lower level on the upper story to give the entire home a better-proportioned look.



The noble lines of this house can take the deeper, richer color of SUN-PROOF Maestro Color Ember 283K, which also serves to minimize its size. Shutters of SUN-PROOF Maestro Color Sorrento No. 294 and trim work of SUN-PROOF Sash and Trim White provide interesting accents.

Color-styling the 2 story house

By USING THE PRINCIPLES of COLOR DYNAMICS in painting your home, you can accent or subdue architectural features, blend your house with its surroundings or make it stand boldly forward. If your house is architecturally satisfying, show it off with bolder, brighter color. If it looks too tall, paint the upper story a darker shade, or an entirely different and bolder color. Consider the spark that trim and accent colors can give you . . . tie two colors together by reversing them on shutters, as is done in the house at left . . . make guests feel wanted by painting your front door a warm, welcoming tone.

Color reproportions a house, with alternate bands of SUN-PROOF Maestro Color Sorrento No. 294 and SUN-PROOF Sash and Trim White strengthening the horizontal look. Lower walls, CEMENTHIDE Rubberized Masonry Paint White.





The cool, soft blue of SUN-PROOF Maestro Color Adriatic No. 165, accented by trim work of SUN-PROOF White, makes this small house seem more spacious.



This combination of SUN-PROOF Maestro Color Pastel Yellow No. 285K, trim work of SUN-PROOF White, and shutters of SUN-PROOF Kentucky Green gives this home an air of friendly hospitality.



One-level homes offer opportunities for brighter color

BECAUSE A ONE-LEVEL HOUSE already gives the feeling of being near to earth, your color-planning problem is often to make it seem taller and bigger. A light roof, plus light side wall colors, will lend the impression of height. If you want to make it look even bigger, use the same side wall color throughout. If you use a different color or shade on an attached garage, for example, both it and the house appear to diminish in size. Contrast light colors with deeper tones, in trim and accent, in shutters and doors.

All elements of this home are tied together with a combination of Macstro Color Blue Spruce No. 190R CEMENTHIDE Rubberized Masonry Paint and SUN-PROOF White on woodwork. Door with WATERSPAR Enamel Rose Coral.



Architect Bruce Johnson suggested this simple color plan of SUN-PROOF House Paint Bud Green to blend with grass and trees in summer, show brighter color in winter.



Here SUN-PROOF Maestro Color Ballad No. 191 gives a small house a more spacious look. Trim of SUN-PROOF White is distributed thoughtfully from gable to garage.



Suggestions for color-planning split-level homes

THE INCREASINGLY POPULAR split-level homes are also a challenge to the color-conscious homeowner. They combine the problems of both one- and two-level homes . . . close to the ground, often needing color to make them look larger . . . one story on top of the other, with a need for unity without vertical mass.

Don't use too many colors. Painting upper and lower levels in different colors only results in a cut-up look, makes the house seem smaller. One major color, one trim and one accent, perhaps a bright door, are plenty.

The down-to-earth hue of SUN-PROOF Maestro Color Tumbleweed No. 122 on siding and trim blends this house with its surroundings and adds to its seeming size. Same tone on garage ties both levels together.



The perfectly proportioned beauty of this home is set off with SUN-PROOF TITANIC® Outside White, accented by shutters of SUN-PROOF Maestro Color Baby Blue No. 139 and the gay pick of SUN-PROOF Maestro Color Carnation No. 73 on the door.

Classic white is always popular

FAVORED FOR GENERATIONS, the classic crispness of white gives you a chance to express your color likes and whims without being too daring. Just because the great expanse of side wall offers opportunity for real contrast, be careful in your distribution of trim. Carry it from one level to another to give continuity. Bold color on the front door can be a welcoming focal point.

FLORHIDE Enamel Cruiser Gray on shutters and SUN-PROOF Maestro Color Pastel Yellow No. 285K on front door emphasize brightness of SUN-PROOF TITANIC Outside White.



Siding and trim painted with SUN-PROOF TITANIC Outside White is given an interesting accent with SUN-PROOF Maestro Color Leather No. 286 on shutters.

A quality job calls for a quality paint!

NO MATTER WHAT THE SURFACE of your home is . . . wood siding, shingle, stucco, brick, concrete or cement blocks, you'll always have lasting beauty, more protection for less money, with Pittsburgh Paints.

Pittsburgh SUN-PROOF House Paint, recognized for years as America's finest house paint, gives your home the extra safeguards of fume-resistant pigments and Vitolized Oil. It will not darken from fuel or exhaust and industrial gases. The special Vitolized Oil keep it live, tough and elastic.

SUN-PROOF Flat House Paint is an outstanding product for all exterior wood surfaces where a flat finish is desired.



SUN-PROOF Trim Paints are quick-drying synthetic finishes especially recommended for wood and metal sash and trim. They cover in one coat. Excellent gloss and color-holding properties and unusual resistance to weather wear and mildew.

CEMENTHIDE Rubberized Masonry Paint is a flat-finish paint designed for use on stucco, brick, concrete and cinder block, cement-asbestos shingle siding, and other masonry surfaces. Goes on quickly and smoothly with brush, spray or roller. Unusually water-resistant, won't water-spot, blister or peel.

The greatest advance ever in outdoor painting, new Pittsburgh LATEX House Paint is much easier to apply with brush, roller or spray and can be used on wood siding, shakes and shingles, stucco, brick, cement block, concrete and many other surfaces. It is exceptionally blister-resistant and dries bug-free and dust-free in thirty minutes. You can paint on damp surfaces and you need only soapy water to clean painting tools.

Time and money saving do's and don'ts for outside painting!



DO scrape off and wire brush loose paint and grime. Replace old boards and nail down loose siding. Fill nail holes with putty. Spot prime exposed areas.



DO scrape away cracked putty around window frames. Clean sash surfaces and re-putty frames. Where needed, re-caulk around frames, doors and chimney.



Start painting at highest point and work down. Paint well above ladder so you can reach both ways. DON'T paint until sun has dried surface thoroughly.



DO paint clapboard edges first, then flat areas between them. DON'T flow paint on, but brush it on well, after laying a brushful on in two or three spots.



DO paint a 3-foot band across the house. Then drop down and paint another band. Finish areas you have started to a wall, door or window to avoid lapping.



In painting window sash, DO keep sash brush well loaded so it will stroke, or cut, a full-bodied line. If possible, paint sash and trim before the siding.



DO wire brush gutters, downspouts and metal porch rails to remove scale and rust. Exposed areas should be spot-primed before applying finish coat.

GLASS

is the key to beauty

WHETHER YOU'RE BUILDING A NEW HOME or remodeling or redecorating an old one, every room in your home can reflect the radiant beauty of glass. Glass provides style, comfort, convenience. It keeps your home bright, interesting, exciting. And these are the things that make the enormous difference between just a casual, weatherproof shelter and a warm core of happy living that you joyfully call "home."

Whether you use glass in large picture windows or small windowpanes, in gay, reflective Mirrors or light-transmitting partitions, in practical furniture tops or in purely decorative ways to increase a room's attractiveness, you'll find that glass today, as made by Pittsburgh Plate Glass Company, is better quality, more useful and beautiful—and available in more different forms—than ever before in history. For Pittsburgh Plate has led the way in a never-ending search to find new and better glasses for home and industry . . . has pioneered in the development of dozens of glasses which serve you and your family every day. One of the newer developments: a twin-grinding process that gives plate glass a smoother, more uniform surface for greatly improved vision. This Twin-Ground Polished Plate Glass makes possible new *High-Fidelity*® Mirrors which provide superior reflections.

This booklet contains some ideas on how to wake up your home with glass. We hope they will prove helpful to you. As you look at the following pages, remember that a little extra glass means a lot of extra charm . . . and that no other material can do so much for your home, for so little, as glass.

Get the complete picture of that lovely gown in a full-length *High-Fidelity* Mirror of glistening Pittsburgh Twin-Ground Polished Plate Glass. You can have mirror widths of 16, 18, 20, 22 and 24 inches to fit any interior door. Wall color: Rubberized WALLHIDE Maestro Color Rio No. 213.





Here's a neat trick with Mirrors. The decorative Mirror on the bedroom wall, reflected in the full-length *High Fidelity* Door Mirror, lets you see yourself from every angle. Wall color: Rubberized WALLHIDE Maestro Color Rose No. 221K.



A full-length *High-Fidelity* Door Mirror lets you inspect the finest detail of your outfit at a glance from top to toe, when it's made of glistening Pittsburgh Twin-Ground Polished Plate Glass. Wall Color: WALLHIDE Alkyd Flat Eye Rest Green.



GLASS

helps us look our best

ONCE YOU have a Full-Length *High-Fidelity*® Door Mirror of sparkling Pittsburgh Twin-Ground Polished Plate Glass in your home, you'll wonder how you ever did without one! It gives you so much more assurance to know your grooming is perfect—from head to toe! And Door Mirrors, like other Mirrors throughout your home, have a fascinating faculty for giving rooms flair . . . echoing wall and fabric colors . . . tying the over-all decorating plan of your room together.

Door Mirrors can be placed in living rooms, too, for your guests' convenience as well as your own. The *High Fidelity* Mirrors of Pittsburgh Polished Plate Glass perform a decorative function, too. Wall color: WALLHIDE Alkyd Flat Maestro Color Burnt Orange No. 263R.



See what reflection does for a festive buffet arrangement—more light, more color, more depth, more appeal. You can depend on decorative Mirrors of Polished Plate Glass by Pittsburgh to work wonders in any dining room. Mirror by Falconer Plate Glass Corp., Falconer, New York. Wall color: Rubberized WALLHIDE Maestro Color Araby No. 214.

GLASS reflects good taste

DECORATIVE MIRRORS are among the most magical problem-solvers in an interior decorator's whole bag of tricks, for they can make rooms look wider, larger, higher and more spacious. Decorative Mirrors such as those shown on the following pages create a luxury look at extremely low cost. And you can choose from a thrilling array of exciting decorative Mirrors created by some

of America's most imaginative designers and produced by America's leading Mirror Manufacturers. Take your choice. You can have ones that are plain or decorated, framed or unframed, modern or traditional. All are *High-Fidelity* Mirrors made from Twin-Ground Polished Plate Glass by Pittsburgh. Look for the *High-Fidelity* label. It's your assurance of highest quality.



Producing a shadow-box effect, this lovely, three-dimensional Mirror of Pittsburgh's Polished Plate Glass enhances the rich appeal of this modern dining room . . . makes an ordinary wall "come to life." With this Mirror, the room looks larger, too. Mirror by Lenoir Mirror Co., Lenoir, N. C. Wall color: WALLHIDE Alkyd Flat Maestro Color Chantilly No. 123R.

Note how the Mirror frame picks up the reflection at the other end of the room, giving the appearance of greater spaciousness. Mirror by Nurre, Inc., Egg Harbor City, N. J. Wall color: Rubberized WALLHIDE Maestro Color Bonnie Blue No. 151.

This gilt-framed Pittsburgh Mirror of Polished Plate Glass emphasizes clean, modern lines, harmonizing with the general decor of the room. Mirror by Bassett Mirror Co., Bassett, Va. Wall color: Rubberized WALLHIDE Maestro Color Teal No. 238.





Freedom from imperfections is what you look for most in windows, because this means clear, undistorted vision. PENNVERNON is top-quality window glass that comes also in a gray color to reduce sun glare. Made by a unique process, it is available in several grades and thicknesses.

GLASS opens your home to the



PENNVERNON® Window Glass for smaller panes and for storm windows

PENNVERNON WINDOW GLASS is sheet glass at its best. Made by a unique process, it has a smooth, brilliant fire-finish on both sides of the sheet, provides good vision and serves excellently for smaller windowpanes, for storm windows, and for general window glazing where low cost is a factor.

Modern storm windows of PENNVERNON glass, whether with wood or metal framing, are easy to install . . . soon pay for themselves in reduced heating bills.



The children play snugly and comfortably, for TWIN-DOW keeps cold air down-drafts to a minimum—helps guard against colds and other wintertime illnesses.

wonderful world outdoors

TWINDOW® insulating windowpanes in every room in the house

THESE TWIN-GLASS WINDOWPANES open your home to the fullest enjoyment of the outside view. They keep your rooms warmer in winter . . . cooler in summer . . . because they have insulation built in. TWINDOW reduces window fogging and icing. It cuts heating and cooling costs . . . helps to muffle outside noises. And it provides a *permanent* type of storm window—without the work and bother of taking down such windows in the spring and putting them up again in the fall. And with TWINDOW there are only two instead of four glass surfaces to clean.



TWINDOW—METAL EDGE
For large windows. Two panes of $\frac{1}{4}$ " Plate Glass with $\frac{1}{2}$ " sealed air space between. Stainless steel frame protects glass edges and seal.



TWINDOW—GLASS EDGE
For smaller windows. Made of two panes of $\frac{1}{8}$ " PENNVERNON Window Glass with $\frac{3}{16}$ " sealed air space between. Smooth, precision glass edge.

GLASS keeps furniture forever new

WHEN YOUR PRIZED pieces of furniture are covered with a gleaming layer of Polished Plate Glass, you safeguard fine finishes against injury from a score of causes, and still permit the beauty of the finish to be clearly seen and appreciated.

You know what can happen to a lovely table or chest or buffet by rings from damp tumblers, by neglected cigarettes that burn the finish, by dishes or ash trays that scratch and scrape, by spilled liquids containing corrosive ingredients. When these accidents occur, the damage is *permanent*.

Now . . . you can put your mind at ease, put furniture damage out of the question, with sparkling furniture tops of glass. They are moderately priced, and can be cut to fit even the most oddly shaped furniture tops.

Oops! Nail polish is poison for furniture tops. That's why it's a good idea to have Polished Plate Glass tops on dressing tables for full protection against such accidents.



Cold drinks, hot drinks, even plain water can ruin unprotected furniture. When you have Polished Plate Glass furniture tops, you avoid the considerable expense of refinishing.

Careless guest or a careless you could let this happen. But put a Plate Glass top between the cigarette and the furniture and the surface is unscathed by such treatment.



GLASS brings living areas together

THE HOMEY ATMOSPHERE of the family room comes right into the dining room when you pull back the drapes and slide open the glass doors. For more formal dining, of course, closed doors and drawn drapes will cut the room off completely from sight and sound.

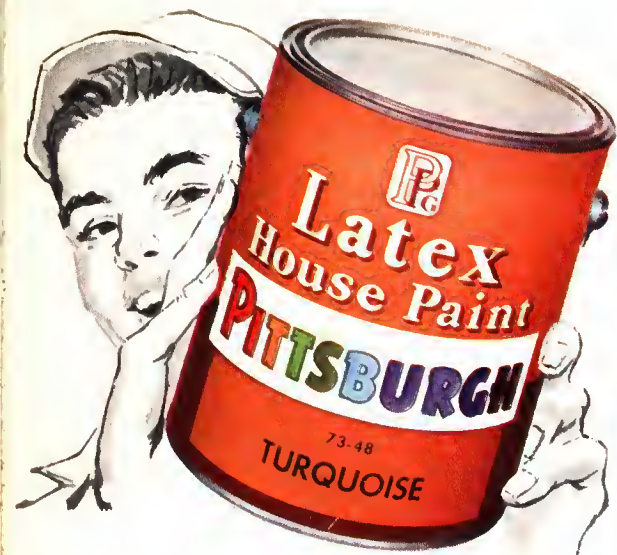
Glass doors also bring outdoor living areas indoors. Any room can be joined with patio, porch or garden through the magic of glass to make a year-round indoor-outdoor living area. In summer, slide open the door for convenient access for charming continuity of house and garden. Your rooms seem larger, airier . . . nature itself comes into your home! In cooler months,

your sliding glass doors are a handsome picture window, to bring in brightness, color and the beauty of the ever-changing seasons.

PITTCO® Sliding Glass Doors, with precision-engineered PITTCO aluminum frames, give any room the open vision of a picture window with the functional convenience of a regular doorway. They operate quietly and smoothly.

Each PITTCO Sliding Glass Door is designed with provision for screens—an added summer convenience. Distinctive hardware combines functional utility with luxurious style and grace.





Pittsburgh perfects a sensational new LATEX House Paint



- Easy to apply
- Goes right on over surfaces dampened by rain or dew
- Dries in 30 minutes
- Resist unsightly blistering
- Colors are fade-resistant
- Just wash brushes or roller with soapy water after painting

Unhurried research and field tests have produced an entirely new kind of finish for exterior wood, masonry or metal surfaces.

FISHKILL HARDWARE
Main St. Fishkill, N. Y.

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